



Board of Directors Meeting

October 16, 2023

Minutes

I. Welcome

Meeting called to order at 6:05PM by Rick Turrentine.

Board: Alma Castro, Randy Zarn, David Zanatta, Kathy Fishkin, Connor Lock, Ron Antonette, Sheba Gillis, Alex Carnino

Staff: Executive Director - Trinka Rowsell, PRM Director - Brent Dennis, Admin Coordinator - Jude De Luna

II. Administrative Business

A. Approval of Consent Agenda

Zarn motioned to approve, Castro seconded. All in favor. Minutes approved.

III. PRM Director Update

Director Dennis presented recapped highlights from his monthly report.

IV. Senior Scholarship Program Discussion

Executive Director Rowsell presented the possibility of doing a senior scholarship for OLLI classes (Osher Lifelong Learning Institute) for seniors at Houghton and Whaley parks and expanded to Silverado and 4th Street Senior Center park sites in 2024. The HOPE foundation is the target funder for this new program. The goal is to engage seniors and improve socialization, engagement, and mental health since post-COVID. For \$5,000, we could realistically reach 70 seniors with scholarships, and cover their annual fee of \$40, plus one in-person and one virtual class of \$15 each, for a total of \$70 per person. Castro suggested proportionally looking at how

much goes to each senior center to increase scholarship equity. The Executive Director will go back to 4th Street Supervisor Mazas and discuss with the board at the next meeting.

V. Executive Director Update

Executive Director shared updates, including:

- POP raised \$10,800 through Long Beach Gives, and extensions filed for 990. Board members raised concerns about external accounting firm, re-evaluating the practicality since services are highly priced considering services provided.
- Grant Writer Jordan Horowitz has compiled a draft survey for youth scholarship recipients – executing the survey now will provide qualitative data and testimonials to include in Munzer grant application due November 3rd, 2023;
- Survey offers the chance to win one of three \$100 Target gift cards for survey completion
- Sowing the Seeds sponsorship packet completed; time to start reaching out to people
- Raising money for a new room in the Senior Center is a funding opportunity
- Cash Flow Trends - Fishkin starts a larger conversation about our fundraising strategies; Zanatta reinforces that we need a strategic planning meeting
- De Luna requests for lunch orders for this Sunday.

VI. Thank-You Note Writing

Board members wrote thank-you notes to Long Beach Gives donors throughout the meeting.

VII. Final Announcements and Adjournment

Meeting motion to adjourn at 6:58PM by Vice President Turrentine.

The next POP Board of Directors Meeting will be held on November 20, 2023.

Minutes submitted by Administrative Coordinator, Jude De Luna on October 17, 2023.